

TRANSFORMING THE FUTURE:

How Digital Intelligence Is Redefining Business Operations

As the pace of technology accelerates and market demands change the way organizations need to operate and do business, the race to achieve digital transformation is on. Organizations that optimize use of their digital assets position themselves to attract and retain more customers, innovate ahead of their competitors, and rapidly adapt to the demands of a constantly changing business environment.

The Digital Advantage

In the next 3 years,

46%

of worldwide GDP driven by products and services from digitally transformed enterprises

Source: IDC, "Future of Intelligence Defined," January 2020.

84%

of executives believe innovation is essential for growth, while only

Source: McKinsey & Company

6%

are satisfied with the outcome

\$2 trillion

technology spending toward digital transformation in 2019

Source: CIO, "What is digital transformation? A necessary disruption," May 31, 2019.

100% increase

in knowledge worker productivity for enterprises that invest effectively in intelligence capabilities

Source: BAI Banking Strategies Executive Report, April 2020.

WHAT IS DIGITAL INTELLIGENCE?

While some businesses are still struggling to build momentum in their digital transformation journeys, others are charging forward. The secret of the achievers? **They build their strategies on a solid foundation of Digital Intelligence.**

6 Building Blocks of Digital Intelligence



Introducing ABBYY Digital Intelligence

ABBYY Digital Intelligence enables a combined understanding of process and content, delivering the 360° view your business needs for successful digital transformation.



Making Processes More Intelligent



Finance & Accounting



Transportation & Logistics



Banking & Finance



Healthcare



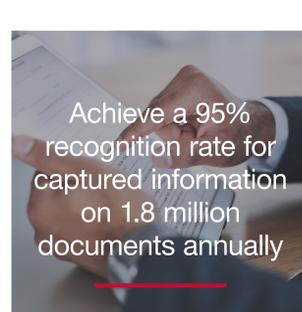
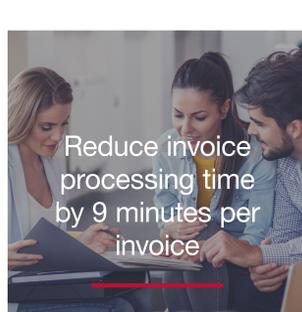
Insurance



Robotic Process Automation

Real-World Results

ABBYY Digital Intelligence has enabled our clients to:



WHAT'S YOUR DIGITAL IQ?

Find out where your organization is excelling in your digital transformation journey and where it may be lacking

[TAKE THE DIGITAL IQ TEST](#)